

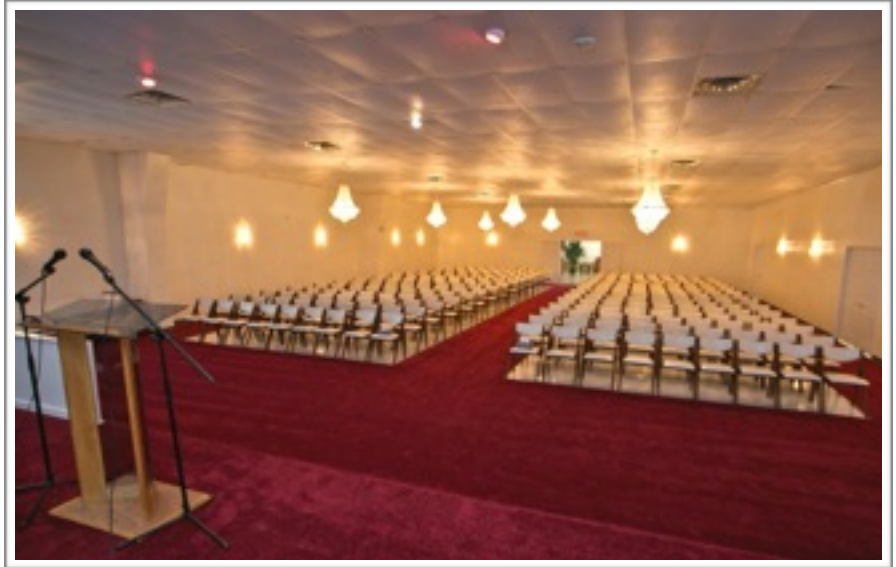


Bennie Smith

FUNERAL HOME

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Advertising Mediums
- *Life Celebration Center* in
Salisbury now open.
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Thank You



Chapel in Life Celebration Center - Salisbury, MD

Bennie Smith Life Celebration Center

Now Open in Salisbury, MD.

At the BSFH location in Salisbury, MD you'll find many new changes. The most noticeable is the opening of the Bennie Smith Life Celebration Center. The Life Celebration Center is located beside the main office at 917 W. Isabella St. Once you step inside, you'll notice similarities to the BSFH in Chestertown, MD. Recent additions include a full Dining Hall, Reception area & Chapel. The Chapel can seat over 350 people. The Bennie Smith Life Celebration Center can be used for funerals, weddings and other events. For more information on renting out the Life Celebration Center, contact Evette Franklin at 410-543-4188.



Dining Hall



Exterior



Inside Lobby

10 Reasons to Pre-Plan with Bennie Smith Funeral Home

1) Pre-Planning is regarded as an exempt asset... when you apply for Medicaid, SSI benefits, Federal Bankruptcy, or apply for Nursing Home Care.

2) It's transferable... if you should move out of state, or simply choose another funeral home, your Pre-Plan can transfer with you.

3) Your cost will not increase... When you plan and fund your funeral in advance, it is purchased at today's prices. Your family will not experience the rising costs of inflation.

4) Optional payment plans... Single and multi-year payment plans are available. If death should occur before the payments are completed, the funeral plan may be paid in full, depending on the plan.

5) A program for everyone... based on your overall health condition, Bennie Smith Funeral Home has a plan that will work for you.

6) Consumer Friendly... after your funeral, if excess monies remain, they may be returned to your beneficiaries tax-free.

7) Protects your loved ones... by planning and funding your funeral in advance, your family will experience less stress and avoid spending too much.

8) Peace of mind... by knowing that your funeral is taken care of. You will receive the funeral you arranged, at the price you agreed to.

9) 30-day free look... if you should change your mind, you have 30 days to cancel and receive a full refund.

10) Solid program, solid decision... Pre-Planning is endorsed by lawyers, trust officers, and financial planners as an effective way to provide for final expenses and preserve your assets for your beneficiaries.



Website Updates

When you visit Bennie Smith Funeral Home online, you'll now find a full catalog of caskets & urns. These catalogs are located directly on our homepage. Browse through some of these selections from the comfort from your computer, tablet or mobile device. When you visit us in-house (at one of our locations), you'll have a good understanding of some of our offerings. In-house, you'll also be able to go through a more extensive print catalog to fully custom choose the exact item you are looking for. Should you have any custom requests, feel free to contact our main office anytime.

Did You Know?

Price Match Guarantee

Bennie Smith Funeral Home will match any price for an identical service package, casket, vault, urn or cremation listed on a current price list published by another Funeral Home.

Community Support - A Special Thank You

Bennie Smith Funeral Home looks back on community support for a family in time of need.

Princess Anne, MD. – Bennie Smith Funeral Home of Dover, DE. handled the funeral arrangements for Rodney Todd & his family through their location in Princess Anne, MD. The Todd family made national news as carbon monoxide poisoning tragically killed them while they slept in their home – they were last seen alive on March 28th 2015.

Bennie Smith Funeral Home was contacted to handle the arrangements for Rodney Todd, however his children's arrangements were to be originally handled elsewhere. A decision was reached among families and Rodney Todd and his 7 children were able to have one service together. "Even though the children were to be buried separately, the community was happy to see the children were together with their father at the funeral service", said Bennie Smith, CEO of Bennie Smith Funeral Home.

On Saturday, April 18th a viewing and a funeral service was held for the Todd family. The service was held at the University of Maryland Eastern Shore's Ella Fitzgerald Center for Performing Arts.

As finances were an issue for the family, many families and businesses throughout Delmarva sent donations to BSFH to be applied for the funeral of such a large family. Bennie Smith Funeral Home covered the remaining costs of the funeral services. "The community showed their support for Mr. Todd & his family; given such tragic circumstances, we made a decision to match that amount and that permitted the family to not worry about the expense details of the funeral".

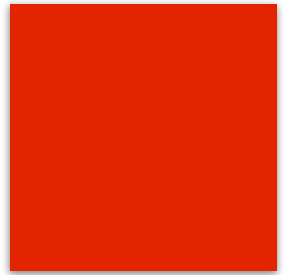
Over 800 people from across Delmarva attended the Todd funeral in Princess Anne.



Bennie Smith Funeral Home

717 W. Division St.

Dover, DE. 19904



Media we are using.

Television:

WBOC-TV (CBS-Salisbury) - Watch for BSFH ads during local morning news & Ellen.

WMDT-TV (ABC-Salisbury) - Watch for BSFH ads during Good Morning America, & Judge Judy.

WRDE-TV (NBC-Rehoboth) - Watch for BSFH ads during The Today Show, NBC Primetime TV & local WRDE news.

Easton Cable (Easton) - Watch for BSFH ads in this select pocket on USA, TBS, Fox News, CNN & Lifetime

Radio:

WESR (Accomac) - Listen for BSFH ads around daily obituaries & the popular local show "Swap Shop".

WESM (Princess Anne) - Listen for BSFH ads around Morning Edition, All Things Considered & Stairway to Heaven.

Print:

Delaware State News - 2x per week - every other week.

The Lowest Cremation Prices - Period.
Complete Cremation Package

- Basic Services of Funeral Director & Staff
- Removal
- Cremation Container
- Delivery

Our Price Guarantee:
Bennie Smith will match any price for an identical service package; casket, vault or urn listed on a current price list published by another Funeral Home.

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[YouTube](#)


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13 Locations To Serve You Across Delmarva
www.BennieSmithFuneralHome.com